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PCT

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tsuyoshi Sakata
Serial No.: 09/980,518
Filed: October 19, 2001
Title: INFORMATION COLLECTION SYSTEM
Docket No.: 34093

Patricia Lewis
#5/letter
formal
drawings
7-18-02

LETTER

Asst. Commissioner of Patents and Trademarks
Washington, D.C. 20231

Attention: Official Draftsman

Sir/Madam:

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Enclosed herewith are eleven sheets of formal
drawings for filing in the above-identified application.

Respectfully submitted,

PEARNE & GORDON LLP

By *Jeffrey J. Sopko*
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Date:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington D.C. 20231 on the date indicated below.	
_____ Jeffrey J. Sopko Name of Attorney for Applicant(s)	
1/3/02 Date	<u><i>Jeffrey J. Sopko</i></u> Signature of Attorney

FIG. 1

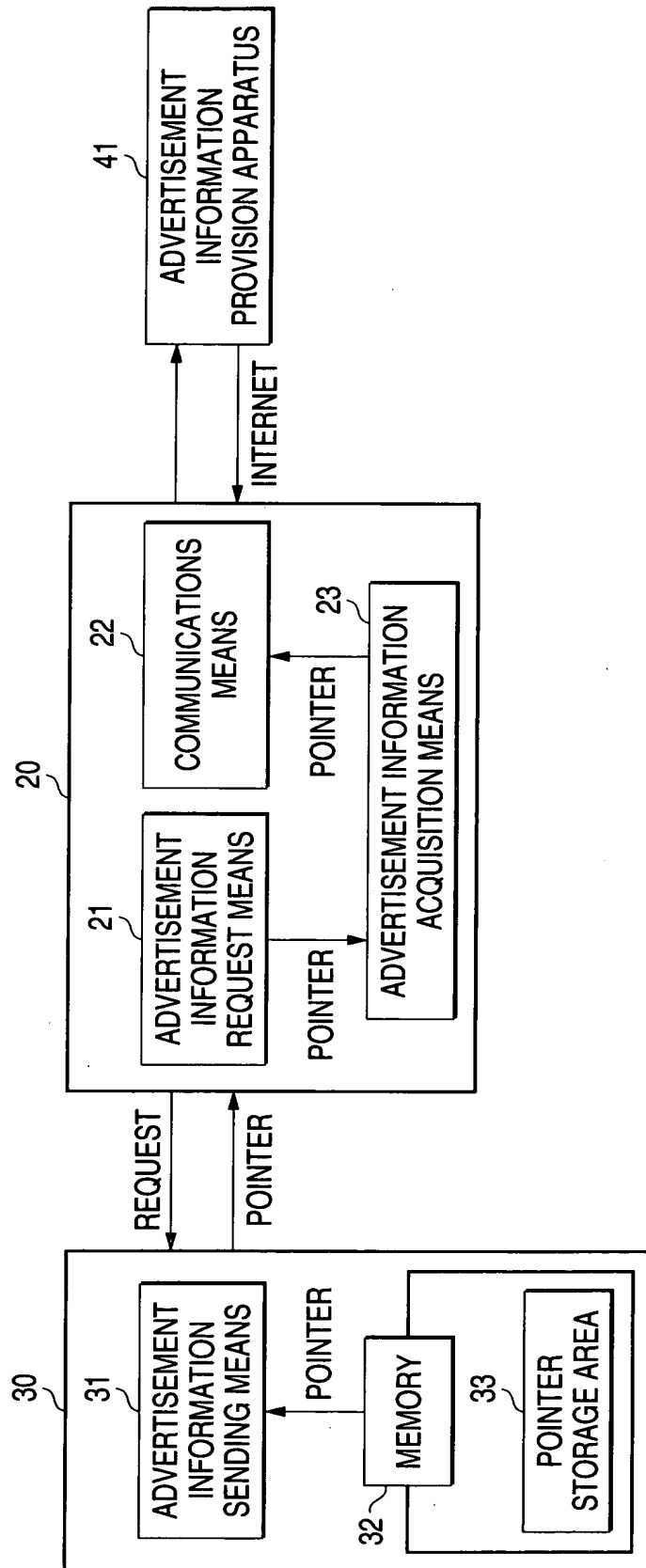
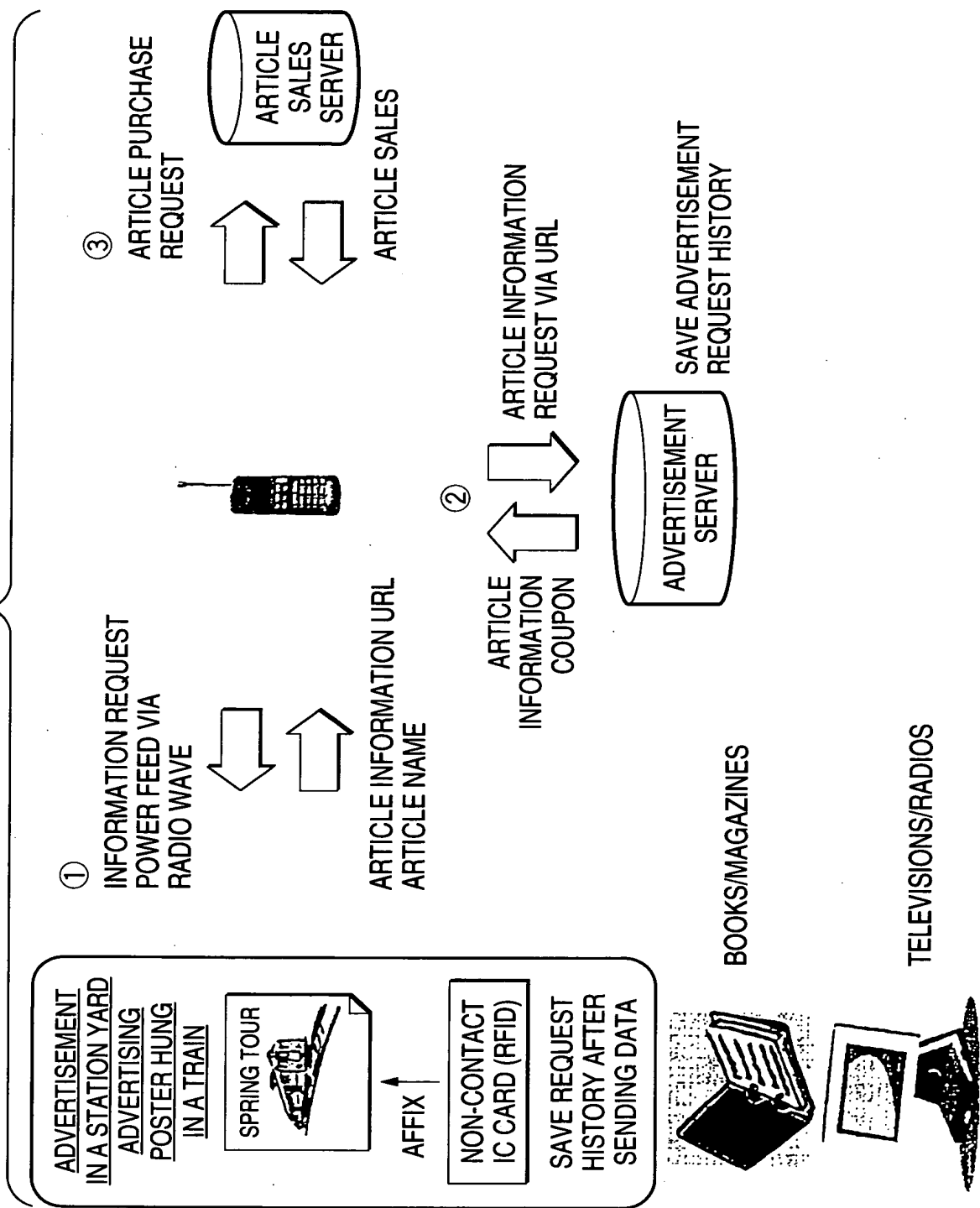
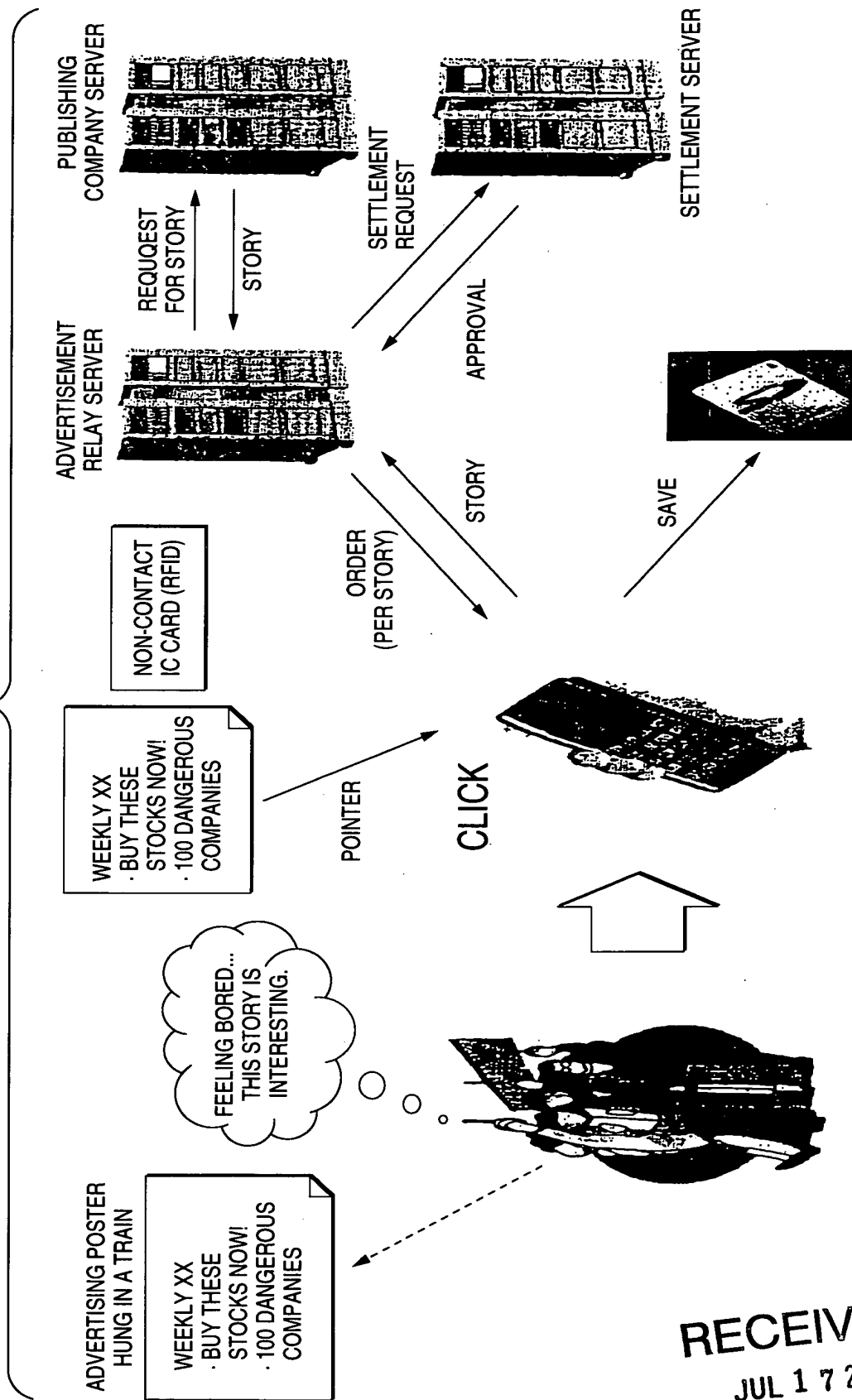


FIG. 2



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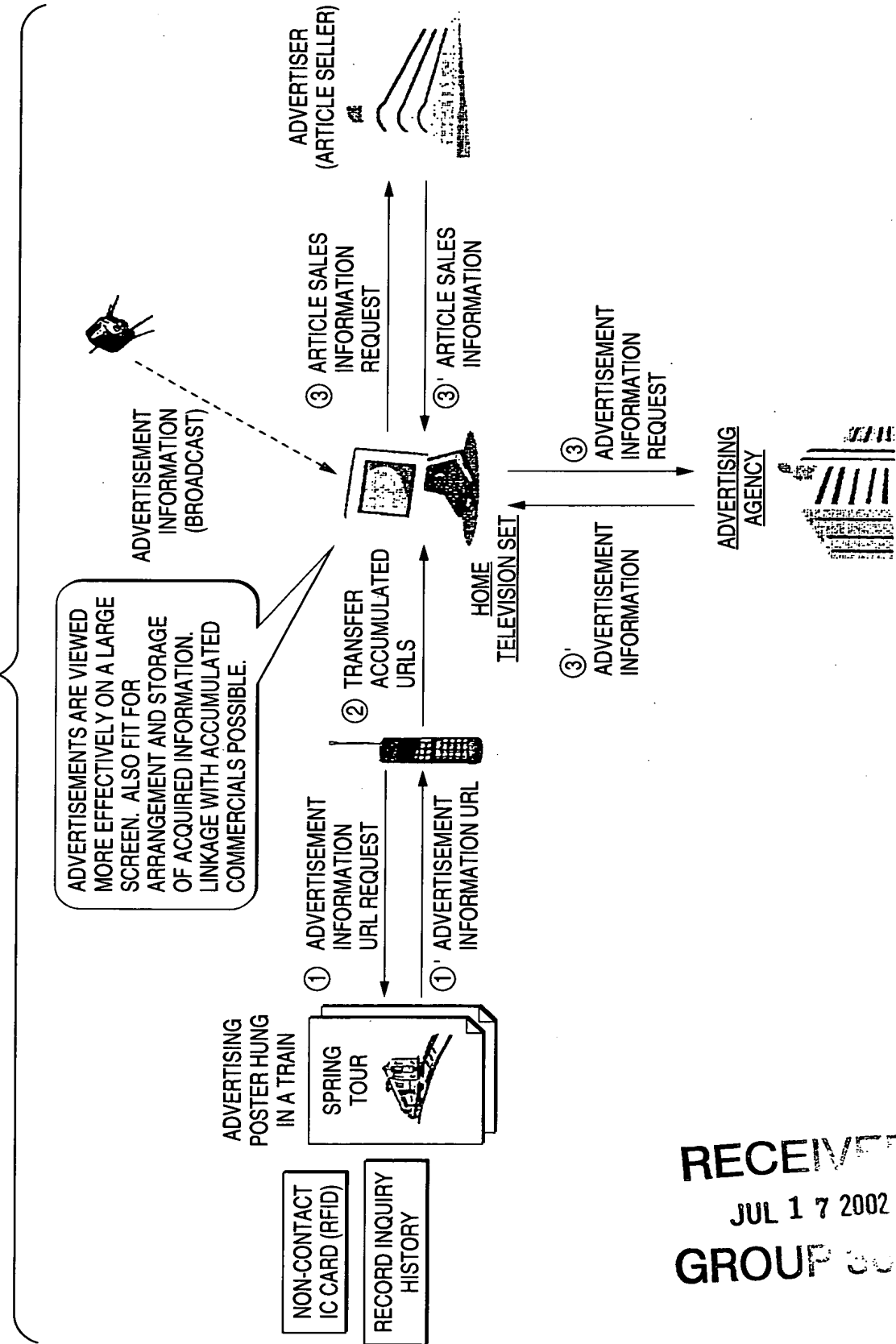
FIG. 3



3/11

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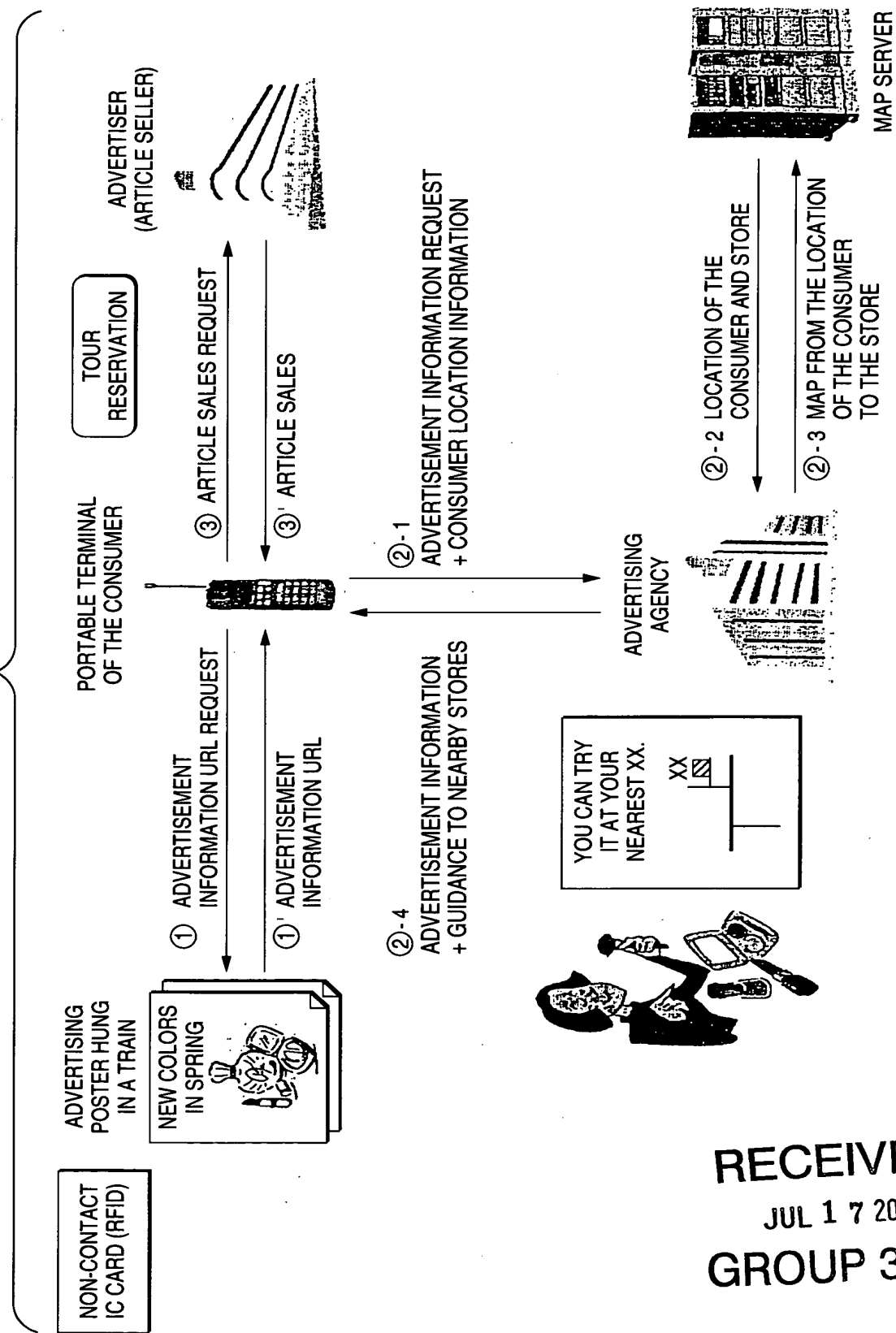
FIG. 4



4/11

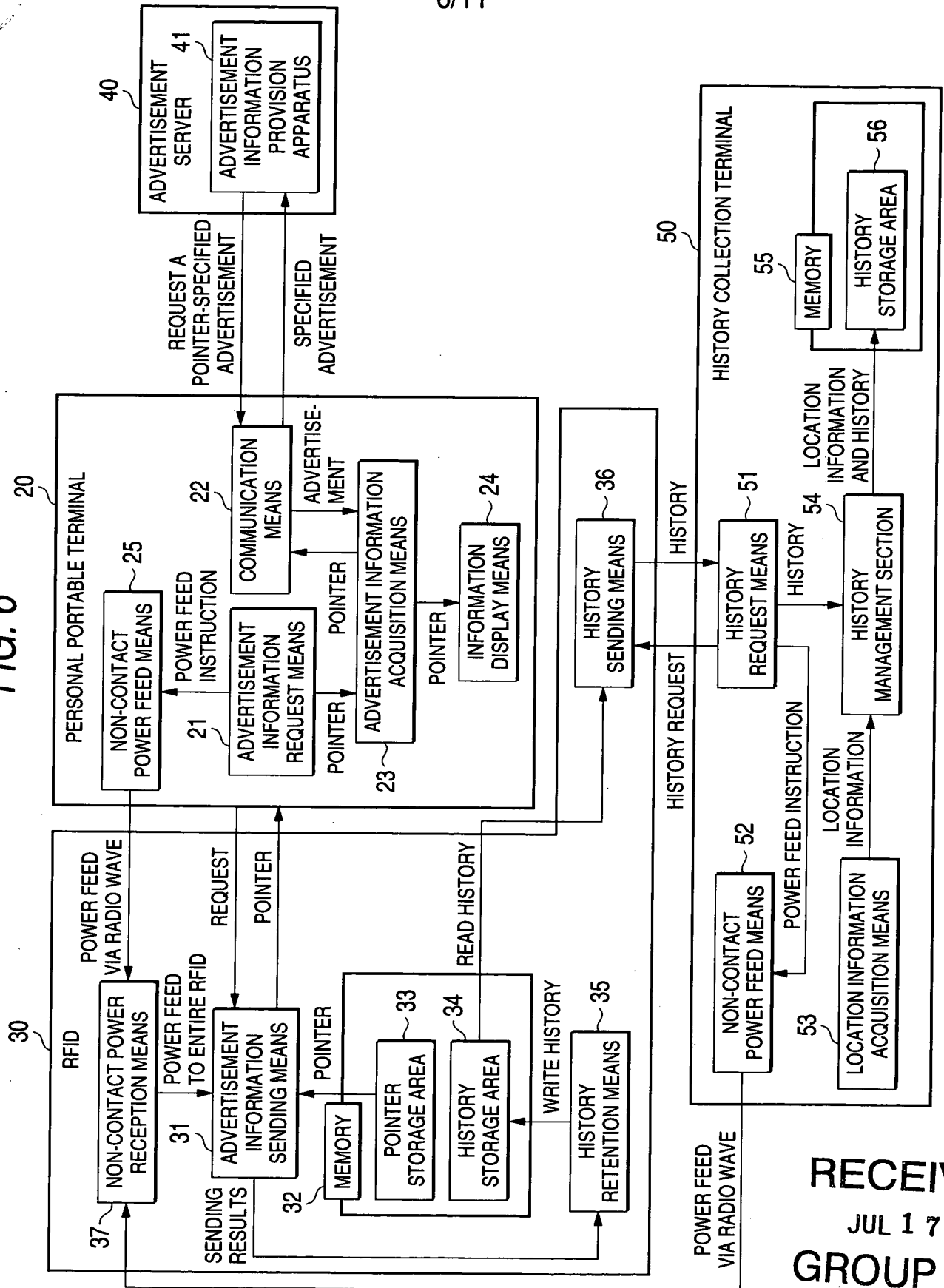
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FIG. 5



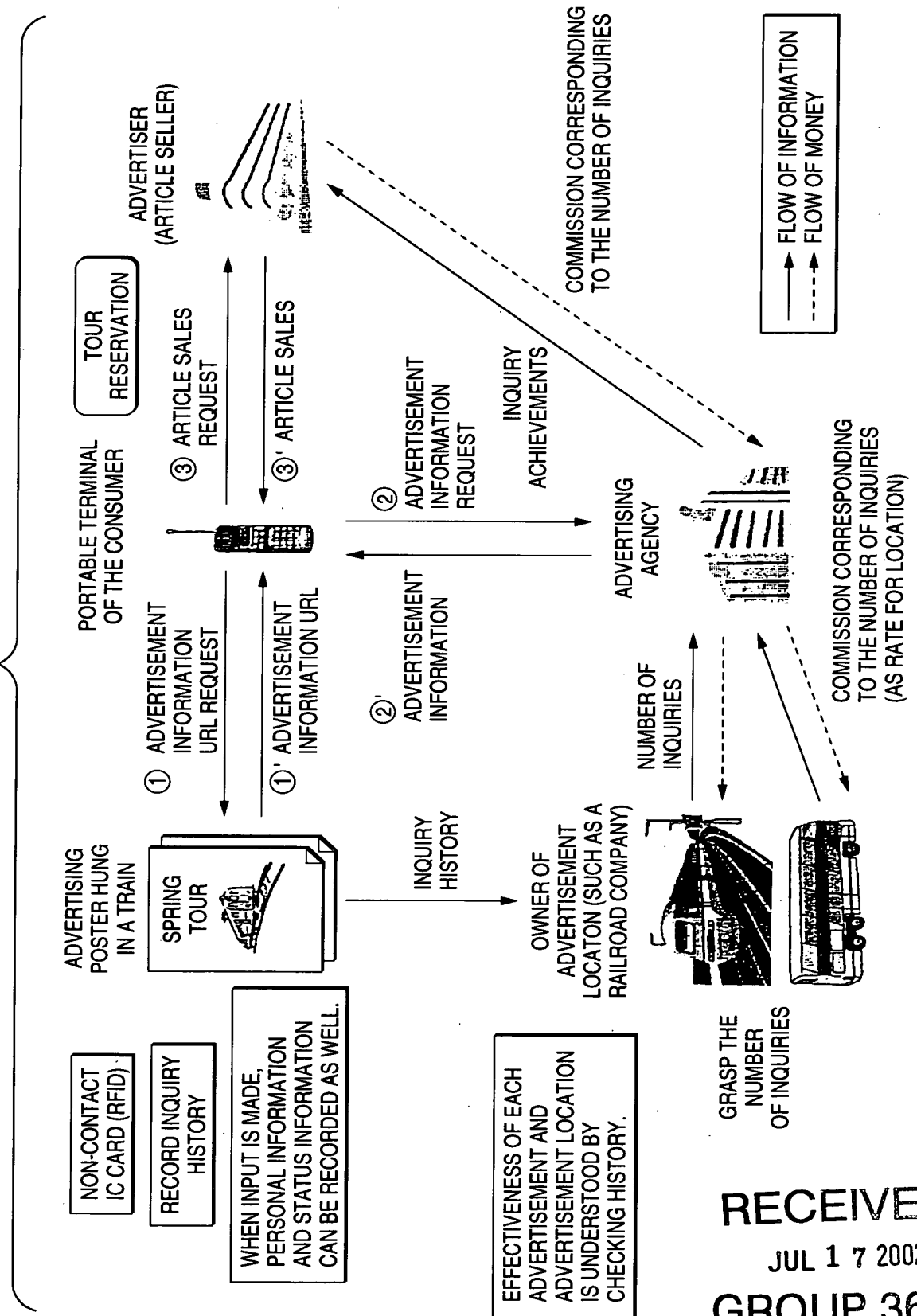
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FIG. 6



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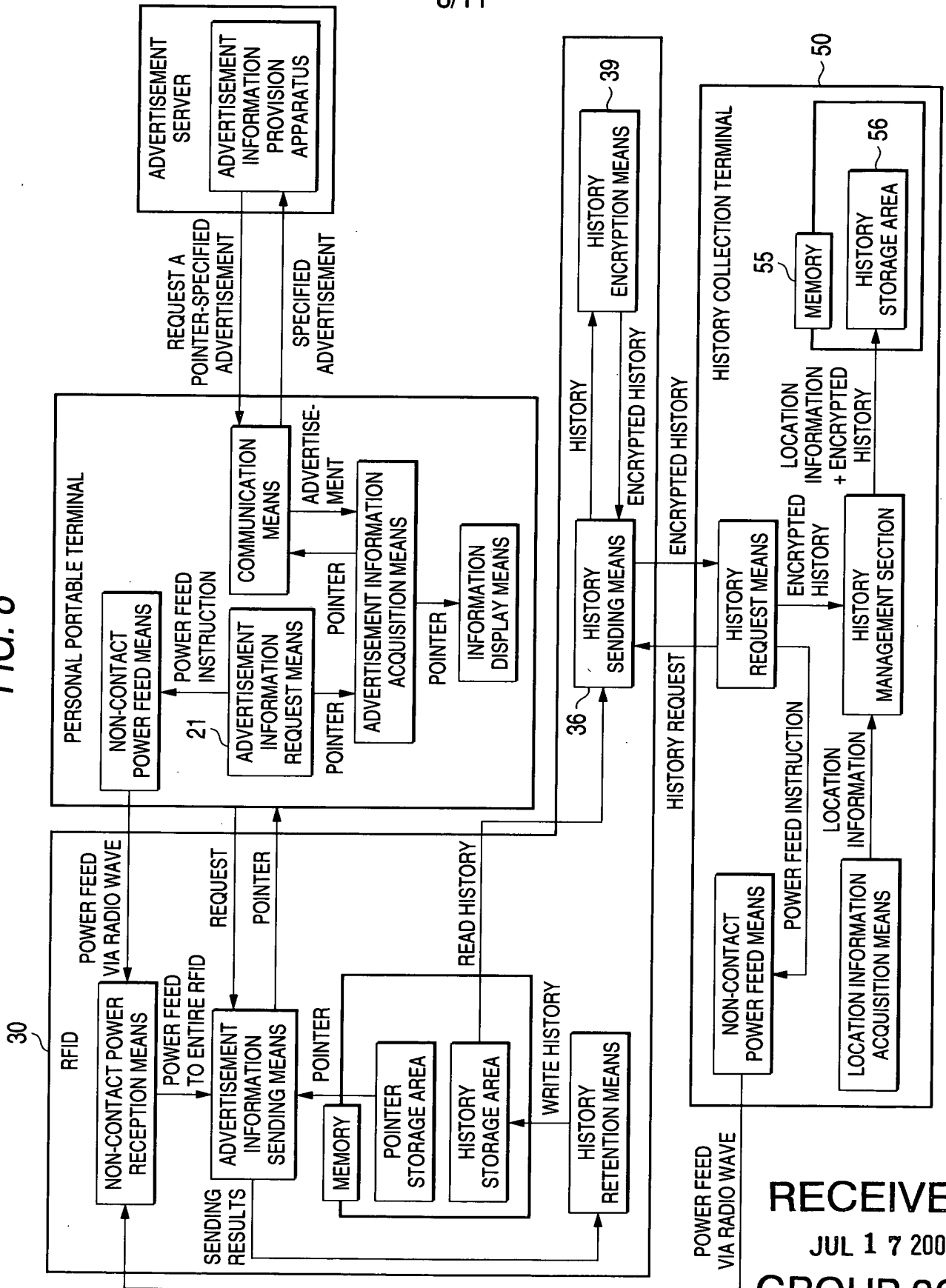
FIG. 7



7/11

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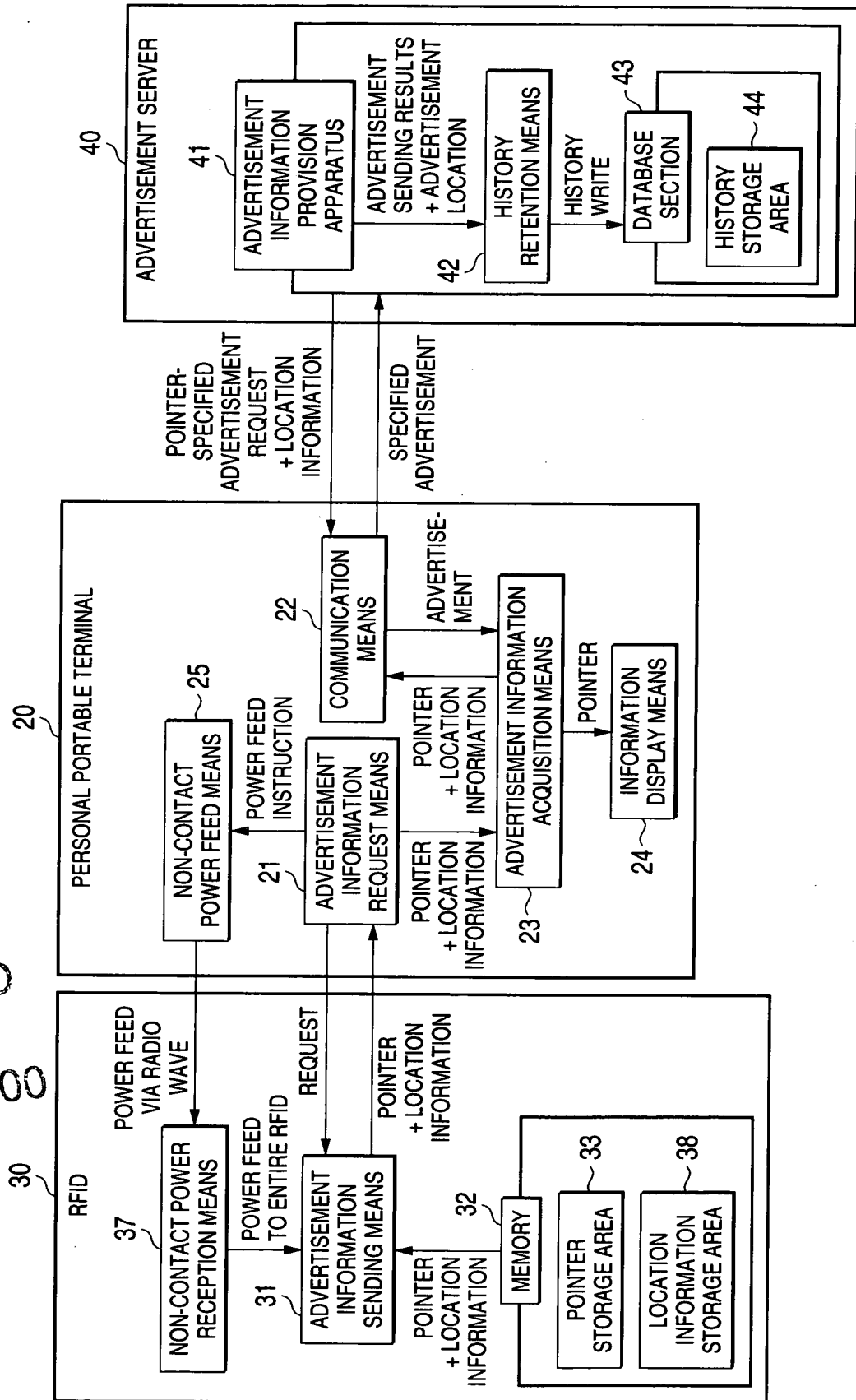
FIG. 8



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FIG. 9

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10/11

FIG. 10

MEMORY IN RFID

(a) ADVERTISEMENT ID

35640124432

(b) ADVERTISEMENT ID LOCATION INFORMATION

35640124432	100343
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(c) ADVERTISEMENT ID COUNTER

35640124432	105
-------------	-----

(d) ADVERTISEMENT ID COUNTER LOCATION INFORMATION

35640124432	105	100343
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(e) ACCESS DATE/TIME SEX PERSONAL INFORMATION
(TELEPHONE NUMBER)

2000.12.10 19:25:48	MALE	03-1234-2345
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.....

(f) ACCESS DATE/TIME WEATHER TEMPERATURE

2000.12.10 19:25:48	CLOUDY	18
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.....

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11/11

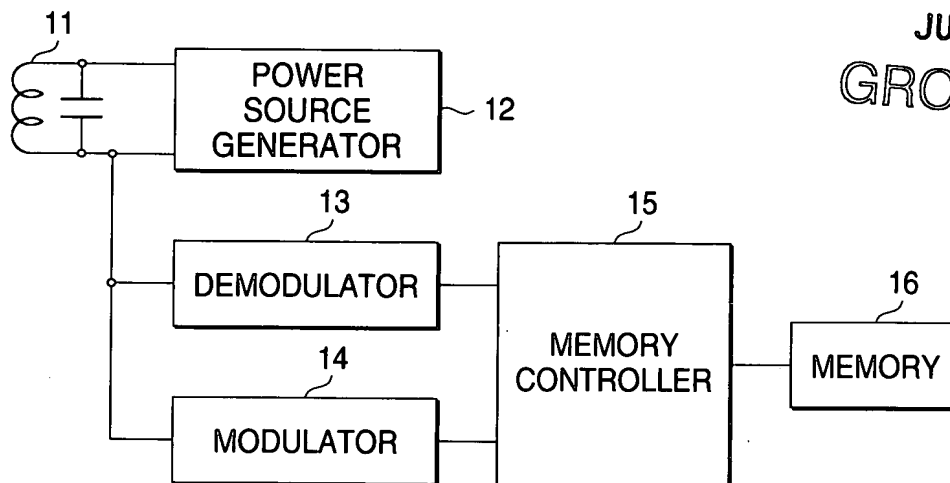
FIG. 11

ADVERTISEMENT LOCATION	COUNTER	COLLECTION DATE/TIME
100342	132	2000.12.11 10:55:56
100343	105	2000.12.11 10:56:24
	

FIG. 12

ADVERTISEMENT ID	ADVERTISEMENT LOCATION	ACCESS DATE/TIME
35640124432	100343	2000.12.10 19:25:48
35640124432	102546	2000.12.10 19:28:56
35640124432	102546	2000.12.10 19:28:59
35640124432	100343	2000.12.10 19:30:12
	

FIG. 13



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